



CHARLESTON FASHION WEEK'S

# EMERGING DESIGNER COMPETITION: SOUTHEAST

**Up-and-coming designers in South Carolina, North Carolina, and Georgia:** This is your chance to prove your talent. Nine winning designers will show their collections at Charleston magazine's Charleston Fashion Week in March 2009.

Please print legibly or type and return five (5) copies of the entry packet containing the following: completed application form, designer bio, collection sketches, entry video (five minutes or less), photo portfolio, and photo of the designer. The entry packet must be postmarked by November 17, 2008. This competition is open to all residents of South Carolina, North Carolina, and Georgia. Applicants must be 18 years of age or older. A sample of a completed submission is available to view online at [www.charlestonfashionweek.com](http://www.charlestonfashionweek.com)

## DESIGNER INFO

Name of Designer \_\_\_\_\_

Company (if applicable) \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Evening Phone \_\_\_\_\_

Email \_\_\_\_\_

URL \_\_\_\_\_

## EDUCATION

Did you attend a fashion design school or a fashion program?  Yes  No

If no, please describe your fashion design background:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If yes, please fill out the next three questions:

1. Name of school and program \_\_\_\_\_

2. Please briefly describe the program:

\_\_\_\_\_

\_\_\_\_\_

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3. Did you graduate?  Yes  No



## EXPERIENCE

Please briefly describe your design philosophy:

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If you are designing your own collection, how long have you been in business?

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Please list any and all positions that you held as an assistant designer or designer to date:

Company	Position	Dates
<hr/>	<hr/>	<hr/>
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What is your design Category & Style?

**Haute Couture**

**Pret-A-Porter** (Ready-To-Wear)

**Avante-Garde / Experimental**

**Street Style**

**Other** (please describe) \_\_\_\_\_

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## DESIGNER BIOGRAPHY

Include a biography of yourself, detailing your background, how you came to be a fashion designer, and how you came to the current stage in your career. Please do not exceed 1 page in length.

## COLLECTION SKETCHES

Please submit design sketches or renderings of four (4) garments to be featured in the proposed collection presented during Charleston Fashion Week 2009.

## ENTRY VIDEO

Your entry video should be 1-5 minutes in length and should express your design aesthetic and individuality. We would like to hear about your design philosophy and what you hope to present at Charleston Fashion Week.

### A few tips:

- + Do not have the auto focus feature on as it may cause your image to be blurred.
- + Make sure you have proper lighting and that the light is aiming at you and not coming from behind you.
- + Do not have the date stamp on while recording.
- + The ideal position of the camera should be 4 feet away from you.
- + Do not sit or stand too close to the camera or cut off your head in the viewing frame.
- + Do not have music or noise on in the background.
- + Once you record, make sure that you can play your DVD back to yourself on your computer or in a DVD player.

Only entries submitted on full size DVD will be permitted.

## PHOTO PORTFOLIO



CHARLESTON MAGAZINE'S  
CHARLESTON FASHION WEEK®

Your portfolio should contain full length AND detail shots of at least two (2) of your completed garments. The photos need to be of professional quality and a model must be used. The photos should be displayed in an orderly format with thorough descriptions of materials used. In addition, please email high-resolution images (300 dpi) of all of the photos to HYPERLINK "mailto:mcasey@charlestonmag.com"mcasey@charlestonmag.com.

#### PHOTO OF THE DESIGNER

Include a photo of yourself and also email a high-resolution version of the photo to HYPERLINK "mailto:mcasey@charlestonmag.com"mcasey@charlestonmag.com (please include your full name). If you are selected, the photo could be used for promotional materials including, but not limited to, press releases, Charleston Fashion Week program, and Charleston magazine.

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#### SUBMISSION CHECKLIST

**Your submission packet must include all of the following:**

- + 5 completed applications with designer Info
- + 5 copies of designer biography
- + 5 copies of collection sketches (4 looks) to be shown at Charleston Fashion Week
- + 5 copies of entry video, 1-5 minutes in length
- + 5 copies of photo portfolio including two completed looks, both full length and detailed shots
- + 5 copies of designer photo

Good quality color copies may be utilized to create the total of five (5) entry packets

**Do not submit your entry unless all of the above are included and completed. Incomplete entries will not be considered.**

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#### REQUIREMENTS

**Designer must fall into at least one of these categories:**

1. Currently design for own label / own company and have done so for less than 2 years.
2. Currently design fashions as a hobby / part-time job / on the side.
3. Currently study fashion design.

**Designer must also:**

- + Be a resident of South Carolina, North Carolina, or Georgia.
- + Be 18 years of age or older.

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#### REGULATIONS:

The undersigning of these regulations and of the related application form implies their full acceptance. In addition, you grant permission for the use of information or images for any promotional and/or editorial materials used by Charleston magazine and/or Charleston magazine's Charleston Fashion Week. Submission of this entry form implies acceptance of the Charleston magazine's Charleston Fashion Week Emerging Designer Competition: Southeast rules and regulations and does not guarantee inclusion in the Charleston Fashion Week 2009 show. **Submission materials will not be returned.**

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Signature

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Date

**Please ship submission packet or drop off to:**

Charleston magazine  
782 Johnnie Dodds Blvd, Suite C  
Mt. Pleasant, SC 29464  
Attn: Megan Casey

**If you have any questions, please contact:**

Megan Casey  
mcasey@charlestonmag.com  
(843) 971-9811



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